



**WHEREAS**, the monarch butterfly is an iconic North American species whose multigenerational migration and metamorphosis from caterpillar to butterfly has captured the imagination of millions of Americans; and

**WHEREAS**, 20 years ago, more than one billion Eastern monarch butterflies migrated to Mexico, but in the winter of 2014, only 60 million made the trip; and

**WHEREAS**, cities, towns and counties have a critical role to play to help save the monarch butterfly; and

**WHEREAS**, every citizen of Townsend can make a difference for the monarch by planting native milkweed and nectar plants to provide habitat for the monarch and pollinators in locations where people live, work, learn, play and worship; and

**WHEREAS**, on behalf of the people of Townsend who have already joined me in creating healthy habitat for these magnificent butterflies, I am honored to lead the way by signing the National Wildlife Federation's Mayors' Monarch Pledge; and

**WHEREAS**, I encourage other city officials across our great nation to take a stand with me so that the monarch butterfly will once again flourish across the continent.

Now, therefore, I, Jermaine Hatton, Mayor of the Town of Townsend, do hereby proclaim April 22, 2016 as: "**MAYORS' MONARCH PLEDGE DAY**" in the Town of Townsend.

**In Witness Whereof**, I have here unto set my hand and caused the Great Seal of the Town of Townsend to be affixed this 21st day of April, A.D. 2016.

  
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**Mayor Jermaine Hatton**  
Town of Townsend, DE

Adopted April 20, 2015