



**Town of Townsend Community Engagement
Committee Meeting
June 10th, 2026 @ 8:45am
VIA Conference Call & Town Hall
141 Main St. Townsend, DE 19734**

8:45am Community Engagement Committee Meeting

- I. Call to Order:
- II. Opening Ceremonies
 - a. Roll Call:
 - b. Pledge of Allegiance:
 - c. Recognition of Visitors:
 - d. Announcements:
- III. Citizens Comments & Participation.
- IV. Adoption of Agenda.
- V. **ACTION ITEM**- Recap and Review of 2026 Townsend Town Fair & Music Festival.
- VI. **ACTION ITEM**- Review and Discuss Future Events.
- VII. New Business.
- VIII. Discussion regarding next meeting date.
- IX. Adjourn.

Committee Meetings will be held both in person and in a virtual format.

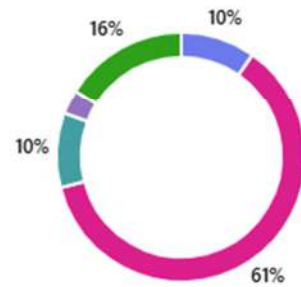
Those wishing to attend virtually may dial **1(301)715-8592**. When directed, provide following meeting ID **827-6421-7575#** and then the following password **361631#** to enter the meeting. If you choose to access the meeting online click the following link:
<https://us02web.zoom.us/j/82764217575?pwd=aHI4RDhTZ0xjME1HV0ZOcHRxSHZ3QT09>

Residents will be able to view documents posted to the meeting tab on the Town website at <https://townsend.delaware.gov> or by joining the meeting via computer.

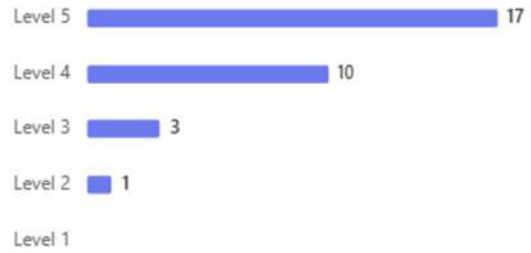


1. How did you hear about the Town Fair?

● Town Website	3
● Facebook	19
● Word of Mouth	3
● Flyers/Signs	1
● Other	5

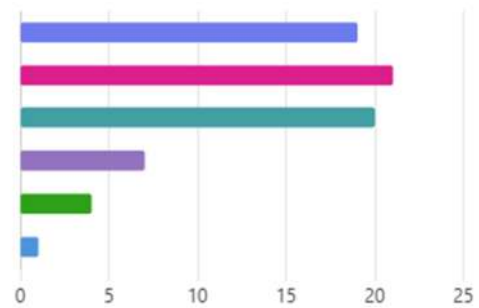


2. How would you rate your overall experience at the Fair?



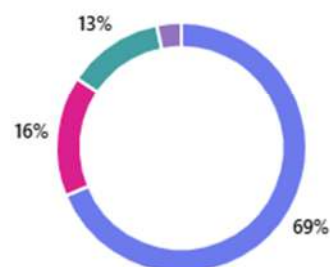
3. What were your favorite parts of the Fair? (Select all that apply)

● Live Entertainment	19
● Food Vendors	21
● Selection of Vendors	20
● Kids Activities	7
● Community Groups/ Non-Profits	4
● Other	1



5. How Likely are you to attend the fair again next year?

● Very likely	22
● Somewhat Likely	5
● Not Likely	4
● Not Sure	1



Was there anything you felt was missing or could be improved?

- Day of event signage would be nice, perhaps a banner at Townhall directing people to the Park or location
- maybe signs at the park like a map showing where all the features are located would be helpful so things dont get missed.
- Everything is good.
- Would love more kid activities like face painting. Maybe an additional inflatable or one specifically for smaller kids.
- There was poor to no WiFi so using my square to take credit cards was impossible! Perhaps arranging for some sort of temporary wifi
- Missing the parade
- No it was a great time
- Loved the day!!
- Maybe some more family activities, like pony rides, petting zoo, cornhole, etc?
- People and mor Marketing for this beautiful event. It was so good and mor people should have been there to see how organized this was. Love it and I hope i am invited back next year!
- I don't know where it was advertised other than Facebook. But I don't think there was enough foot traffic. I spoke to several vendors. We were struggling to make our table fee.
- AS a vendor I feel it was very low attendance as the previous years.It also seems like people were there for free hand outs and left.
- It seems the attendance was better last year. There was not enough people there to justify me doing this again.
- Maybe advertising. I only saw Facebook posts. There was not enough footage traffic. Several vendors I spoke with were in agreement.

- Seems like a lot of vendors but need more attendees...marketing. I loved all the signs I saw on the road coming in but they were too small... couldn't read date/time.. the pertinent info. The logo was the biggest thing & was least important. For key spots can do a couple A-frame weatherproof editable signs for reusing each year. Also saw the firehall BBQ sign turning in from 13 but no Fair sign. Those pole flags or bigger signs on hwy would draw more. Can do generic directional announcing ones to reuse each year to save money. Don't know where else you do marketing but need more peeps to make it viable for vendors. Sorry .. I've run some events before & only speaking from experience & what I've found helpful previously...I know marketing is most expensive portion but a must have for getting crowds...gotta make the vendors happy.
- There were **to many jewelry crafters**. I know some of our items were different but still way too many.
- **far too many food vendors**. really need to cut the list in half.
- Another free activity for the children
- **Too short!! Longer band times or more live music**

Do you have any suggestions or ideas for next year's fair?

- Wonderful event! Thank You!!
- Make **bigger posters** with directions and more information to find this event to bring lots of people attention.
- Would love **more kid activities like face painting**. Maybe an additional inflatable or one specifically for smaller kids.
- I wanted to compliment all of the volunteers. They were all so friendly and helpful. It was nice to pull up for setup and see smiling, happy faces. It really sets the tone for the day. Thank you for the variety of different crafters. Too many of one type of vendor can make sales difficult. You all offered the sellers and consumers a very nice variety. I look forward to returning as a vendor next year.
- **Better wifi**
- Keep on!
- **Bring back the parade.**
- More vendors
- Some **healthy food vendors**
- Marketing more
- I thought the fair was very well organized. Good communication. The police presence was a plus.
- **Better/more advertising** ? I feel for how great the weather was it was a very poor show up
- **Try doing raffles**. Let vendors who donate get a discount on the vendor fee.

- Overall the fair was well organized and well run. The police presence was a plus. There was good email communication. Just Mother Nature didn't cooperate. It was a beautiful day, but too windy.
- **Vendor unload was a cluster & zone times were late**, so was very stressful & rushed to get setup in time. Maybe spaces around outside could keep their vehicles there, if no trailers...would help the issue. If not, the zones change to outsides & insides of sections being different zones, so vehicles can pass through, instead of both sides of sections unloading at same time... we couldn't get thru spaces unloading across from each other. So sitting all jammed up decreased our setup time majorly and the time frame was already short. Vendors should have 2hrs. Or asking those vendors that need more time to come early.. I saw strict load times & thought we wouldn't be allowed to unload any earlier but when got there 15mins early was told no problem & others were already mostly setup having got there much earlier which I wished we knew we could.
- **Fewer jewelry crafters**
 - Reduce number of food vendors by half
 - The aisles were too wide limiting the ability to easily visit vendors on both sides of the aisle.
 - I was hoping that there would be more attendees. Maybe advertising that some vendors will be providing samples and giveaways may draw more people to the fair like the Spring Expo at the Townsend fire hall.
- **Make it more than 4 hours**

**Town of Townsend
2026 Town Fair**

	Budget	Actual
Revenue		
Donations	5,000.00	2,270.00
NCC Grant		500.00
Vendor Fees	5,500.00	5,250.00
Refund 2025 Vendor Fee		(50.00)
Total Revenue	10,500.00	7,970.00

Expenses:

Community Event: Town Fair	7,000.00	6,054.82
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Total Expenses	7,000.00	6,054.82
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Donations:

Resident	20.00
Clark's Pools	100.00
Rytech Restoration of Northern DE	100.00
Advance Inc	100.00
First State	200.00
Play Structure Plus	250.00
Handler	1,000.00
Santram	500.00

Expenses:

Pirate Bounce House	245.00
25' Double Lane Slide	375.00
Fees for inflatables	80.35
T-shirts	258.80
A-Sanitation (one unit donated)	591.00
Bastion's Wake	200.00
Divine Purpose Entertainment	700.00
About Faces Entertainment	600.00
Richard Hill Trio	800.00

From: Our Daily Bread Board <ourdailybread.2016@gmail.com>
Sent: Saturday, May 23, 2026 12:26 PM
To: JGoodyear@townsend.delaware.gov
Subject: Following Up



External (ourdailybread.2016@gmail.com)



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This message originated from outside the organization

Hi Julie - As promised here is some information on Our Daily Bread. If you or any of your team members want to sign up to volunteer with us use can use this link .Here is the link to the Volunteer Application:

http://weblink.donorperfect.com/ODB_Volunteer_Application

Link to Volunteer Sign Up

This is the link to the Volunteer Sign up in Sign Up Genius

<https://www.signupgenius.com/go/10C0E4FAEA82CA3F5CF8-60354277-volunteer>

You can click on this and see all the varius volunteer oppportunities we available.

Finally, these are the dinner dates between July - December that are not covered by a service group thus far. If your team wants to serve together these are the options. If you would like to come as a team let me know and we can block out one or more of these dates. This sign up will open this weekend so some of these slots (especially the July and August opportunities) might close up quickly

July - **7/8, 7/20, 7/15, 7/22, 7/29, and 7/31**

August - **8/12, 8/17, 8/21, 8/26,8/29 and 8/30**

September - **9/9, 9/16, 9/21, 9/23, 9/28 and 9/30**

October - **10/21 &10/28,**

November - **11/13, 11/18, 11/25 and 11/30**

December - **12/16,12/23, 12/30 and 12/31**

Happy to pop over one of these days to check out the space you have in mind for a community fridge. Let me know what makes sense for you and if you have any other questions.

Thanks, Brian

Brian Farragher
Executive Director
Our Daily Bread
707.931.9964

ourdailybread.2016@gmail.com

From: Christi Horack <clh0184@yahoo.com>
Sent: Thursday, May 14, 2026 11:18 AM
To: Julie Goodyear
Cc: Townhall
Subject: Re: Movie Night



Caution: External (clh0184@yahoo.com)

First-Time Sender [Details](#)



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This message originated from outside the organization

Good Morning,

Thank you for getting back with me and being willing to partner with us. We would love to collaborate and add to this fun night. I'm a list kinda person so he is what I was thinking we could add/contribute

1. Could we have our TES students select the movie and Boosters would purchase it? Typically, during meet the teacher students will select their movie preference based on a current list of popular/new movies that are out.
2. Do you have a date in mind, we had initially thought of September 18th or September 25th (both are Friday nights)
3. We can purchase and/or man the popcorn/pretzel stand
4. We can help with set up and clean up
5. We could look into getting a food truck for the night (Taco Jardin or Out of the Ordinary)

Thank you again for considering this. We are looking forward to contributing and making this a joint night. If there are any other ideas you have for us please let me know.

Thanks,
Christi

On Thursday, May 14, 2026 at 09:25:08 AM EDT, Julie Goodyear <jgoodyear@townsend.delaware.gov> wrote:

Good Morning Christi,

Thank you so much for reaching out! The Town actually hosts a Movie Night in the Park each fall, generally featuring a Halloween or family-friendly spooky movie such as *Hocus*

Pocus or *Hotel Transylvania*. We would be more than happy to partner with the TES Boosters for the event this year!

We are already planning to include pumpkin painting again this year, the movie with projector setup, and either a pretzel stand or popcorn for attendees. We think partnering with TES Boosters could make the evening even more fun and engaging for families.

What were you thinking from the Boosters' perspective? Is there anything additional you would want to bring to the event or anything specific you were hoping the Boosters could incorporate?

We'd love to collaborate and make it a great community event for everyone.

Looking forward to hearing your thoughts!

Best Regards,

Julie M. Goodyear
Town Manager
Phone: 302-378-8082
Fax: 1-302-378-7099
jgoodyear@townsend.delaware.gov



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www.Townsend.Delaware.Gov

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From: Christi Horack <clh0184@yahoo.com>
Sent: Wednesday, May 13, 2026 1:48 PM
To: Townhall <townhall@townsend.delaware.gov>
Subject: Movie Night

This message originated from outside the organization

Hi Julie,

My name is Christi and I am a parent that is part of the Townsend Elementary School Boosters. Every year we host a movie night that is free of charge to our TES families. This year, we are looking into the option of doing an outdoor movie night at the municipal park and wanted to see if you would like to partner with us to make this a fun and enjoyable night for families? Thank you for considering the partnership and I look forward to hearing back from you.

Thank you,
Christi